



## **5<sup>th</sup> ANNUAL SOCIAL SERVICE WORKFORCE STRENGTHENING SYMPOSIUM MAY 8, 2018 VIEWING PARTY TOOLKIT**

### **ABOUT THE SYMPOSIUM**

The 5<sup>th</sup> Annual Global Social Service Workforce Alliance Symposium will be held on Tuesday, May 8, 2018. The Symposium will provide a forum for practitioners, government representatives, scholars and other experts from around the world to discuss efforts to strengthen the social service workforce to address a range of child protection issues related to care reform, violence, HIV/AIDS and migration. More than 14 speakers will highlight country-specific examples of how comprehensive national workforce strengthening efforts underway and share strategies to better plan, develop and support the workforce. A Call to Action to spur the development of similar national leadership groups in other countries will be launched at the event.

Participants will be able to join in person in Washington, DC, and via the live webcast from any location. It is anticipated that attendees will represent a range of constituencies, including non-governmental staff and practitioners engaged in programs providing support to children and families and strengthening social service systems, government social welfare ministry staff, donors with investment in child and family welfare, trainers and social work educators and representatives from professional associations. In 2017, more than 300 individuals participated through the live webcast.

The live webcast will run from 9:00 a.m. – 4:30 EST and will cover opening remarks, keynote addresses, four panel presentations and closing remarks. The webcast will break during the onsite lunch. The agenda for the live webcast is listed below.

### **WHAT IS A VIEWING PARTY?**

A viewing party is an opportunity to gather together with colleagues and fellow social service workforce advocates to remotely participate, share information, expand knowledge, and discuss important issues in case management approaches that strengthen the social service workforce and delivery of services to vulnerable children and families.

### **WHY HOST A VIEWING PARTY?**

You may choose to host a viewing party event corresponding with any of the live-streamed sessions, and can participate remotely by asking the speaker or panelists questions, or starting a discussion with your own viewing party participants. In 2017, discussions that were held during the viewing party in Haiti have led to developing of a national association of social work.

### **HOW TO USE THIS TOOLKIT**

This toolkit outlines how to successfully host a “viewing party” and a focused conversation, panel or speaker before or after the live webcast viewing of the 5<sup>th</sup> Annual Global Social Service Workforce Alliance Symposium that will take place on May 8, 2018.

Be sure to consider the times in your local time zone. The Symposium agenda times are listed in Eastern Standard Time. To find the local time, you can [use the time and date calculator](#). If time zone conflicts do not allow real-time participation, consider hosting a viewing party after the event. The full recording and written summary will be available from the Alliance’s website and [YouTube channel](#) and can be viewed in full at a later date.

If you or your organization are interested in hosting a local viewing party for your group or an add-on event open to the public, please email Nicole Brown at [nbrown@socialserviceworkforce.org](mailto:nbrown@socialserviceworkforce.org) so that we can add your event information to the Symposium web page on the Alliance’s website. We also ask you to register the primary host of the event through the [Symposium registration form](#). The host will receive the link for the live webcast and additional updates.

## HOW TO HOST A VIEWING PARTY

### Option A: Host a viewing party & informal discussion

Invite your office colleagues, professional association members or network of social service workforce supporters to gather together to watch all or a particular panel session of the Symposium that will be live-streamed and host an informal discussion afterwards. Ask guests to engage with others online by sharing reactions and thoughts on Facebook and Twitter, and be sure to share photos of the event! Use the hashtag **#SSWSymposium** in any social media posts so the Alliance can share some of your thoughts with our global network.

### Option B: Host a viewing party & pre- or post-viewing panel or local speaker

Take your viewing party to the next level by watching a live-streamed session paired with your own organized session featuring either a panel of experts, or speech by a local expert. Ask guests to engage with others online by sharing reactions and thoughts on Facebook and Twitter, and be sure to share photos of the event! Use the hashtag **#SSWSymposium** in any social media posts so the Alliance can share some of your thoughts with our global network.

## HOW TO INTERACT OR ASK A QUESTION DURING LIVE EVENTS

To interact on social media with the conference in real time, use the hashtag **#SSWSymposium** on Twitter or via the comment field on the YouTube Live channel. You may also email your questions to [nbrown@socialserviceworkforce.org](mailto:nbrown@socialserviceworkforce.org). Communications staff at the Symposium will monitor the hashtag, YouTube and email for questions, which may be passed on to session speakers or moderators during the question and answer periods following each panel presentation.

## NECESSARY TECHNICAL REQUIREMENTS TO PARTICIPATE

In order to view the live webcast, your venue must meet the following requirements:

- A laptop or computer with a wired broadband connection to the Internet to view the YouTube Live video. If you have a weak connection, ensure no one else is using the same connection on the day of the event. Close any other programs that use your connection passively, such as iTunes, Skype or any open web browsers
- An updated, high-speed Web browser. Chrome or Firefox is suggested.
- Speakers to enhance the audio. If projecting to a large audience, do not plan to use only your laptop speakers
- Projector and screen for viewing the webcast on a large screen
- A set-up that will allow interaction between participants during breaks and discussion periods

## SCHEDULE OF LIVE-STREAMED SESSIONS

All times are Eastern Standard Time local to Washington, DC, where the event is taking place

Time	Session
9:00 – 9:10	<b>Welcome</b> <i>Amy Bess, Director, Global Social Service Workforce</i>
9:10 – 9:25	<b>Keynote Address 1</b> <i>Dr. Alma Crumm Golden, Deputy Assistant Administrator, Bureau of Global Health, USAID</i>
9:25 – 9:40	<b>Keynote Address 2</b> <i>Kirsten Di Martino, Senior Adviser, Child Protection, UNICEF Headquarters New York</i>
9:40 – 10:55	<b>Panel 1: Uganda Country-level Efforts in Strengthening the Workforce to Protect Children</b>

	<p>Moderator: <i>Patrick Onyango Mangan, Country Director, TPO Uganda</i></p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>1. Civil Society collaboration with Government in Addressing VAC in Uganda <i>Timothy Opobo, Child Protection Manager, ChildFund</i></li> <li>2. The Need for Policies to Regulate the Social Service Workforce <i>Dr. Taib Azah, Technical Advisor, National Association of Social Workers Uganda</i></li> <li>3. The Role of Government in Building a Multi-Sectoral Response to VAC <i>Lydia Joyce Najjemba, National Coordinator, Orphans and Other Vulnerable Children, Ministry of Gender Labour and Development, Uganda</i></li> </ol>
<b>10:55 – 1:15</b>	<b>Break - unrecorded</b>
<b>11:15 – 12:30</b>	<p><b>Panel 2: Learning from Different Perspectives: Scotland’s Social Service Workforce Journey</b></p> <p>Moderator: <i>Prof. Jennifer Davidson, Executive Director, CELCIS and the Institute for Inspiring Children’s Futures, University of Strathclyde</i></p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>1. Progress, Opportunities and Challenges: The future social services workforce in the context of Scotland’s health and social care integration <i>Iona Colvin, Chief Social Work Adviser to the Scottish Government</i></li> <li>2. Benefits and Complexities: Scotland’s ongoing journey to equip staff working in small group care children’s homes with a relationship-based care focus <i>Dr. Ian Milligan, CELCIS International Advisor</i></li> <li>3. Missing Pieces in Workforce Strengthening? Improving children’s outcomes as the key driver in implementing best practices <i>Prof. Jennifer Davidson, Executive Director, CELCIS and the Institute for Inspiring Children’s Futures, University of Strathclyde</i></li> </ol>
<b>12:30 – 1:45</b>	<b>Break - unrecorded</b>
<b>1:45 – 3:00</b>	<p><b>Panel 3: Social Service Workforce Strengthening in the Context of Preventing and Addressing Violence against Children in the Philippines</b></p> <p>Moderator: <i>Dr. Bernadette Madrid, Executive Director, Child Protection Network Foundation, Philippines</i></p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>1. Achieving the Philippine Plan of Action to End Violence against Children: The need for a strong social service workforce <i>Dr. Bernadette Madrid, Executive Director, Child Protection Network Foundation</i></li> <li>2. National Action Plan on Strengthening the Workforce <i>Video to be shown: Undersecretary Mae Fe Ancheta-Templa, Department of Social Welfare and Development</i></li> <li>3. Mapping of the Social Service Workforce for Better Planning, Development and Support <i>Kirsten Di Martino, Senior Adviser, Child Protection, UNICEF Headquarters</i></li> </ol>
<b>3:00 – 4:15</b>	<p><b>Panel 4: A Call to Action for Strengthening the Social Service Workforce to Better Protect Children and Achieve the SDGs</b></p> <p>Moderator: <i>Dr. James McCaffery, Senior Advisor, Training Resources Group, USA</i></p> <p>Speakers:</p> <p><i>Wanda Jaskiewicz, Project Director, Human Resources for Health (HRH2030) Program</i>  <i>Dr. Daniela Ligiero, Executive Director and Chief Executive Officer, Together for Girls</i>  <i>Laura B. Rawlings, Lead Social Protection Specialist, World Bank</i></p>

## VIEWING PARTY – HOST CHECKLIST

Once you've decided to host a viewing party and have selected a date, take a few more steps to ensure it is successful. See the draft timeline below for suggestions on how to organize and promote your event.

## **2 Weeks in Advance:**

- ✓ Secure a space for the viewing party and discussion
- ✓ Test and ensure you have reliable Internet access in order to view the live webcast video and audio
- ✓ Ensure you have necessary A/V equipment for all participants to both see and hear the webcast (screens, projector, computer, speakers)
- ✓ Determine your invitation list, then send a viewing party invitation via e-mail to colleagues, local organizations, advocates, local universities, NGO staff, civil society organization partners, local leaders, members of the media, etc., asking them to join the local event. The Alliance will be sending reminders emails throughout May that you can easily forward via email to your contacts.
- ✓ Post a flyer to promote the viewing party and/or post reminders on social media, such as your Facebook or Twitter account
- ✓ If you choose to host a discussion or panel before or after watching the live Symposium webcast, plan a detailed agenda for the event. You may need a facilitator or moderator.
- ✓ Don't forget: If you decide to host a public party, email Nicole Brown at [nbrown@socialserviceworkforce.org](mailto:nbrown@socialserviceworkforce.org) so your event can be added to our list of public watch parties on the Symposium website.

## **1 Week in Advance:**

- ✓ If you are hosting a panel, write discussion questions (See Sample Discussion Questions below) and disseminate them to the panel moderator and any panel speakers
- ✓ If you are hosting a speaker, work with the speaker on the selected topics s/ he should discuss and ask if willing to take questions from the audience afterwards
- ✓ Check your RSVPs
- ✓ Make sure you have what you'll need for the space, such as tables and chairs
- ✓ Make arrangements for food or beverage, if providing
- ✓ Gather any materials you will be providing to invitees; purchase nametags if needed

## **The Week / Day of the Event:**

- ✓ Send a reminder via email to invitees
- ✓ Ensure your Internet signal is strong. Have a back-up plan just in case your method of internet connection fails
- ✓ Set the stage, chairs, panels or podium for event
- ✓ Set out any materials you will be distributing related to your organization or topics
- ✓ Have an individual welcome the group on behalf of the host and explain the importance of today's event
- ✓ Watch the live stream, hold a lively discussion or hear from a speaker
- ✓ Have a plan for online engagement. Share with your group that they can email questions into the main event or engage with ongoing discussions on Twitter, using the hashtag #SSWSymposium. See "HOW TO INTERACT OR ASK A QUESTION DURING LIVE EVENTS" for details above.

## **After the Event:**

- ✓ Thank the individuals who attended!
- ✓ Send the Alliance an email with event photos and details of your event (location, group name, number of attendees, etc.).

## **SAMPLE DISCUSSION QUESTIONS**

### **General Questions:**

1. What was the most provocative or interesting point that a panel or speaker raised, and why?
2. Did you strongly agree or disagree with any statement from a panel or speaker? If so, why?
3. Does what was said relate to us, our work, our country? If so, why or why not?

### **Questions by panel theme - Uganda Country-level Efforts in Strengthening the Workforce to Protect Children (9:40 – 10:55 a.m. ET)**

1. What policies are currently in place or are needed for regulating the social service workforce?
2. In what ways can government, NGOs and other groups more closely collaborate for a multi-sectoral response?
3. Write your own: \_\_\_\_\_

### **Questions by panel theme – Learn from Different Perspectives: Scotland’s Social Service Workforce Journey (11:15 a.m. - 12:30 p.m. ET)**

1. What plans or processes are in place to professionalize the social service workforce, including para professional workforces?
2. Are there any examples in our country of similar social care standards that have benefitted your clients?
3. Write your own: \_\_\_\_\_

### **Questions by panel topic – Social Service Workforce Strengthening in the Context of Preventing and Addressing Violence Against Children in the Philippines (1:45 – 3:00 p.m. ET)**

1. How is our country responding SDG 16.2 to end violence against children?
2. How could lessons learned from development of the Philippine Plan of Action be applied locally or nationally?
3. Write your own: \_\_\_\_\_

### **Questions by panel topic – A Call to Action for Strengthening the Social Service Workforce to Better Protect Children and Achieve the SDGs (3:00 – 4:15 p.m. ET)**

1. How can we share the Call to Action locally and nationally?
2. What actions can we take immediately to implementing some of the national action steps?
3. Write your own: \_\_\_\_\_