

# HEALTH AND SOCIAL SERVICE WORKERS — INCREASED COLLABORATION, BETTER HEALTH RESULTS

Global Health Mini University

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# AGENDA

- ❖ **Welcome and Introductions**
- ❖ **What do we know about the social service workforce around the world?**
  - **Some key questions to consider**
  - **Overview**
  - **Present state of data**
- ❖ **Examples of integrating the social service workforce into health interventions for improved health outcomes**
- ❖ **The Global Social Service Workforce Alliance**

# 1. About the Social Service Workforce

# THE SOCIAL SERVICE WORKFORCE

Social service workers create protective environments for healthy development and well-being by:

- tackling poverty
- reducing discrimination
- promoting social justice
- ensuring protection from violence, abuse, exploitation and neglect
- providing needed services

to care for and support those who need it most.



Use of daily life events as  
focus for intervention

Garfat, T. & Fulcher, L.C. (2012)

# THE SOCIAL SERVICE WORKFORCE

The **social service workforce** can be broadly defined as:

- a variety of workers, paid and unpaid, professional and para-professional, governmental and nongovernmental,
- which make the social service system function, and contribute to *promoting the rights and ensuring the care, support and protection of children.*



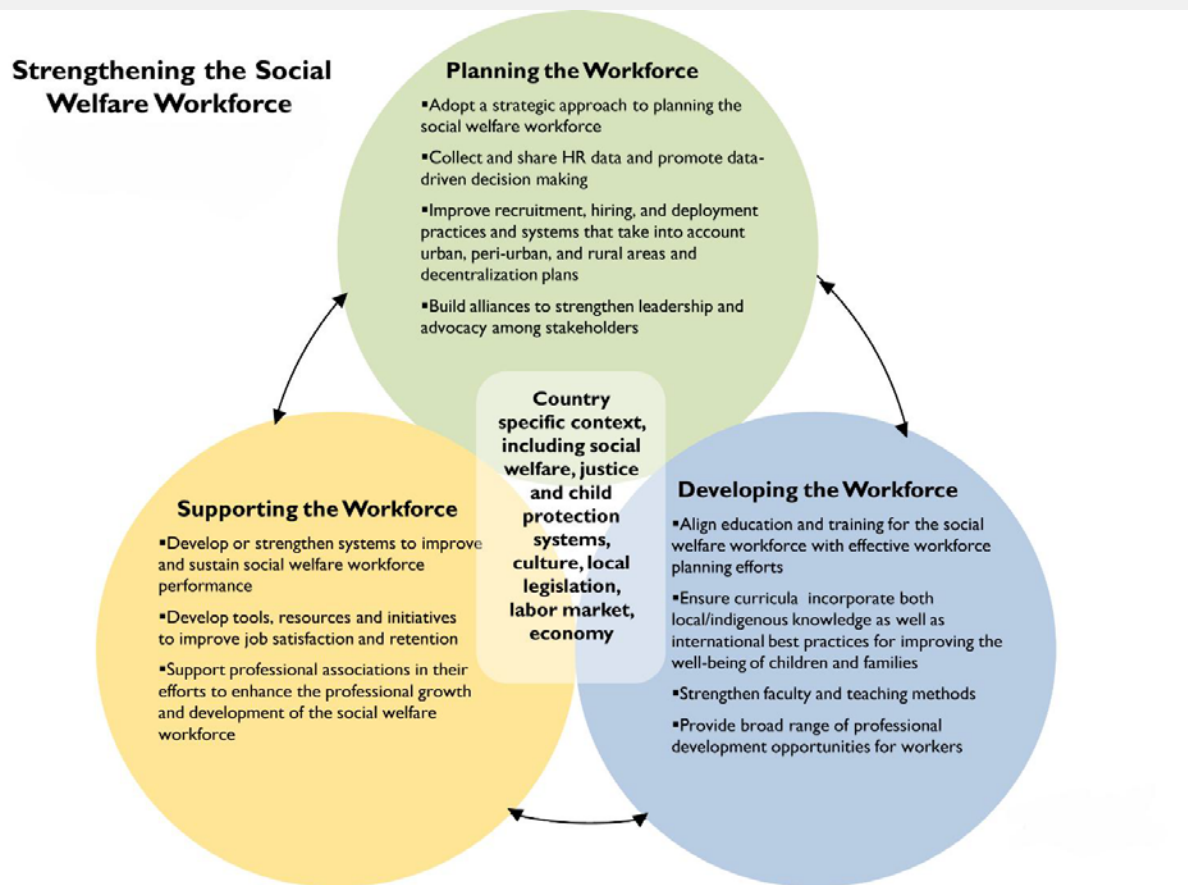
# THE SOCIAL SERVICE WORKFORCE – ALLIED WORKERS

- Important to recognize allied workers – professionals, paraprofessionals and volunteers in sectors such as health, education, or justice – that work in the public and non-governmental sectors on behalf of vulnerable children and families.



# STRENGTHENING THE SOCIAL SERVICE WORKFORCE

Many innovations and interventions are underway to expand and strengthen the workforce



# THE STATE OF THE SOCIAL SERVICE WORKFORCE REPORT

- **Methodology**
- **Areas of focus:**
  - **Government Workforce Data**
  - **Nongovernment Workforce Data**
  - **Education and Training (degree, diploma and certificate programs)**
  - **Professional Associations, Licensing and Registration**
  - **Policy and Legislative Frameworks**
- **Timeline**

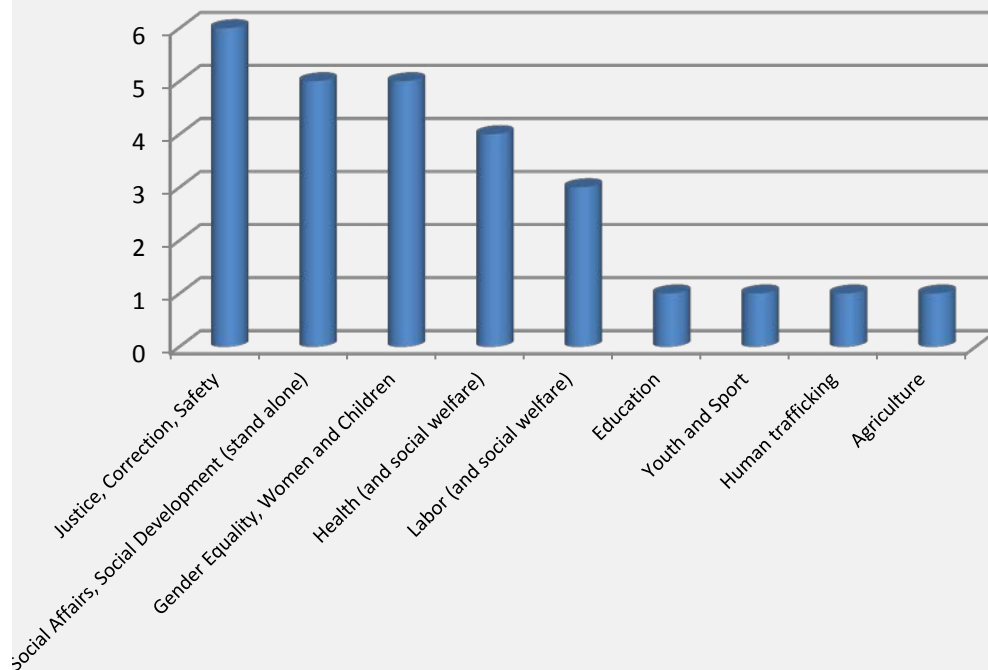


# WHAT DOES THE DATA TELL US

## Government Workforce

- 14 countries use 57 different titles for government social service workers

Number of Countries Reporting Government Social Service Workforce Positions by Type of Ministry



## Nongovernment Workforce

- 11 countries use 28 different titles
- Most challenging area to gather data

DRAFT DATA  
AS OF  
MARCH 2,  
2015

# WHAT DOES THE DATA TELL US

## Education and Training - Degree Programs

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	Bachelor of Social Work	Masters of Social Work	PhD in Social Work
<b>Cambodia</b>	2	1	
<b>Ethiopia</b>	1	1	1
<b>Georgia</b>	2	2	
<b>Ghana</b>	2	1	1
<b>Indonesia</b>	35	3	2
<b>Kenya</b>	2 <sup>1</sup>	1 <sup>2</sup>	
<b>Moldova</b>	4	4 <sup>3</sup>	
<b>Nepal</b>	3	3	
<b>South Africa</b>	18	TBD	TBD
<b>Tanzania</b>	5	4	
<b>Uganda</b>	3	1 <sup>4</sup>	
<b>Vietnam</b>	11	1	
<b>Zambia</b>	8	3	

<sup>[1]</sup> Includes programs in Sociology; Child Development; <sup>[2]</sup> Includes a program in Child Development <sup>[3]</sup> Includes programs in Social Services Management; Social Policy and the Family; Child Protection; Social Services in Health Sector; Management and Counseling in Social Work <sup>[4]</sup> Includes Social Sector Planning Management

# WHAT DOES THE DATA TELL US

## Education and Training

- Diploma Programs
  - Total # across 12 countries: 38
    - 70% social work
    - 10% community development
    - 20% other
    - Average completion time is approximately 2 years
- Certificate programs
  - Total # across 11 countries: 39
    - Content covers basic social services, child protection, juvenile justice, early childhood development
    - Average completion time is approximately 6 months (20% under 4 weeks)

DRAFT DATA  
AS OF  
MARCH 2,  
2015

# WHAT DOES THE DATA TELL US

## Professional Associations

- 12 of the 16 countries studied have active professional associations (12 social work associations and 2 also have child and youth care worker associations)
- Only 5 associations require a signed code of conduct

## Licensing and registration of social workers

- Indonesia
  - Established in 2013
  - 2014 - 210 social workers licensed
- South Africa – Council for Social Service Professionals
  - Established in 1978
  - 2014 - 25,641 social workers, auxiliary social workers and social work students registered

## Policies and Legislation

# 3. Integrating Social Services into Health Interventions

# EXAMPLE MODELS OF INTEGRATION – STRENGTHENING THE CONTINUUM OF CARE

- Integrating social service workforce into health interventions leads to improved health outcomes
- HIV / AIDS and mental health studies suggest that:
  - HIV/AIDS-orphaned youth report significantly higher stigma, anxiety, and depression (Boyes and Cluver 2013)
  - Depressed HIV+ patients who are given treatment may be more likely to adhere to, and benefit from, their treatment (APA 2015)
  - Social support is highly associated with better treatment adherence for individuals with depression or anxiety (APA 2015)
  - Social support is a valuable component of health interventions for caregivers of children in HIV-endemic South Africa (Casale et al 2014)

# EXAMPLE - IMPROVED HEALTH OUTCOMES

## Cote d'Ivoire – Community Caregivers

Study by Save the Children in 2013 - Community caregivers (CC) provide care and support to vulnerable children through home visits.

Amount of increase in:

27 times - accessing nutrition and food

48 times - getting psychosocial support

3.3 times - accessing health care education & advice

4.3 times - registered & going to health center

2.8 times - having regular medical check-up

3.2 times - having tested for HIV

9.3 times - adherence to HIV treatment

Significant at  $p < 0.001$

(Muriuki et al. 2013)

# ADDITIONAL EXAMPLES - IMPROVED HEALTH OUTCOMES

**What additional coordinating mechanisms or actions can you think of that might produce better integration?**



# 4. About the Global Social Service Workforce Alliance

Why and how was it established?



**USAID**  
FROM THE AMERICAN PEOPLE

AIDS Support and Technical  
Assistance Resources



**AIDSTAR-Two**  
capacity for impact

## Investing in Those Who Care for Children: Social Welfare Workforce Strengthening Conference CONFERENCE REPORT

November 15-18, 2010 / Cape Town, South Africa

March 15, 2011



HISTORY

Cape Town Conference 2010

# ABOUT THE ALLIANCE

## Vision

The Global Social Service Workforce Alliance works toward a world where a well-planned, well-trained and well-supported social service workforce effectively delivers promising practices that improve the lives of vulnerable populations.

## Mission

To promote the knowledge and evidence, resources and tools, and political will and action needed to address key social service workforce challenges, especially within low to middle income countries.

## Approach

Serve as a convener for an inclusive, representative network of stakeholders to create a forum for discourse and collective learning

Advance knowledge by deriving, organizing and disseminating critical evidence-based research, resources, tools, models and best practices

Advocate for workforce-supportive policy reforms at the global and national levels

# BECOME INVOLVED!

## Advance knowledge

Share tools, resources, models and best practices

Help develop technical briefs, tools, case studies

Read and contribute e-updates and resource database

## Network and connect

Participate in webinars, events and forums

Participate in interest groups

Take leadership on governance bodies

## Advocate

Amplify your voice by joining with others to raise awareness

Contribute to policy roundtables

Advocate for policy changes

# Home Page



The screenshot shows the top navigation bar with the logo on the left, navigation links (Join the Alliance, Login, Search), and a main menu (THE SOCIAL SERVICE WORKFORCE, RESOURCES, MEMBERSHIP, GET INVOLVED, ABOUT US). Below is a large banner image of a woman in a red top looking at a group of people. A text box on the banner reads: "Global Social Service Workforce Alliance. The Alliance works toward a world where a well-planned, well-trained and well-supported social service workforce effectively delivers... Read More".



### The Workforce

A well-planned, well-trained, supported workforce is better able to contribute to the care of vulnerable populations.



### Webinars

The webinar series provides an interactive platform to share information, expertise and promising practices.



### Resource Database

Find and contribute to resources on a wide range of topics related to social service workforce strengthening.



### Join the Alliance

Make new connections and become actively involved in efforts to strengthen the social service workforce.

### June 6 / June 7 Marks the Launch of the Global Social Service Workforce Alliance

The Global Social Service Workforce Alliance is hosting a one-hour webinar on June 6 / June 7 to introduce the Alliance and open the network to new members. [Learn more here.](#)

### Global Social Service Workforce Alliance

The Global Social Service Workforce Alliance works toward a world where a well-planned, well-trained and well-supported social service workforce effectively delivers promising practices that improve the lives of vulnerable populations.

The mission of the Alliance is to promote the knowledge and evidence, resources and tools and political will and action needed to address key social service workforce challenges, especially within low- to middle-income countries.

[Read more](#)

### Latest Resources

- Webinar to Mark the Launch of the Global Social Service Workforce Alliance - June 6 and June 7, 2013
- The Way We Care: A Guide for Managers of Programs Serving Vulnerable Children and Youth
- Para Social Worker Training Manual & Curricula: Partnering to Strengthen the Capacity of Community-based Caregivers to Support Orphans and Vulnerable Children

WEBSITE

www.socialserviceworkforce.org

## REFERENCES

Bess, A., Lopez, L., & Tomaszewski, E. 2011. Investing in those who care for children: Social welfare workforce strengthening conference report. Washington, DC: USAID.

Boyes, Mark and Luci Cluver, 2013. Relationships Among HIV/AIDS Orphanhood, Stigma, and Symptoms of Anxiety and Depression in South African Youth: A Longitudinal Investigation Using a Path Analysis Framework. *Clinical Psychological Science* July 2013 vol. 1 no. 3 323-330.

Casale M, Wild L, Cluver L, Kuo C. 2014. The relationship between social support and anxiety among caregivers of children in HIV-endemic South Africa. *Psychol Health Med.* 2014;19(4):490-503.

Cluver, Lucie D., F. Mark Orkinb, Mark E. Boyesc and Lorraine Sherr. 2014. Cash plus care: social protection cumulatively mitigates HIV-risk behaviour among adolescents in South Africa. *AIDS* 2014, 28 (Suppl 3):S389-S397.

Muriuki et al. 2013. The Impact of Community Caregivers in Côte d'Ivoire: Improving Health and Social Outcomes through Community Caregivers. Save the Children. Washington, DC.

Thank you

@SSWAlliance

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